

# biz 413

## The Berkshires means business. “Are you in?”

The Berkshires means business, and from Berkshire Magazine comes our special quarterly section, **biz413**.

**biz413** publishes in the Winter, Spring, June, and August editions of Berkshire Magazine. The magazine has increased distribution to include economic leaders, members of the Massachusetts legislature, college presidents and professors, and other movers and shakers.

**biz413**'s goal is to connect you with the business environment by bringing forward stories that add depth, understanding, and perspective to an economy that is uniquely Berkshire.



## Distribution & Rates

### Added Distribution

- › Berkshire-area CEOs, CFOs, CMOs, and top executives
- › College presidents, deans, business professors, administrators
- › Featured digitally on townvibe.com
- › Private jets and jet facilities that service the region
- › Members of the Massachusetts state legislature
- › Newsstands, waiting rooms, conference centers, and hotels

SIZE	1x	3x
SPREAD	\$4,370	\$3,280
FULL PAGE	\$2,635	\$1,975
HALF	\$1,775	\$1,330
ONE-QUARTER	\$895	\$670

FULL	<b>FULL PAGE</b> 8 1/8 X 10 7/8 ADD 1/8 INCH BLEED
1/2 V	<b>HALF VERTICAL</b> 4 5/8 X 7 NO CROP MARKS OR BLEEDS
1/2 H	<b>HALF HORIZONTAL</b> 7 1/8 X 5 NO CROP MARKS OR BLEEDS
1/4	<b>ONE-QUARTER</b> 3 1/2 X 5 NO CROP MARKS OR BLEEDS

ISSUE	RESERVE	MATERIAL	PUB DATE
SPRING	1/11	1/18	2/19
JUNE	4/24	4/30	5/28
AUGUST	6/22	7/2	7/23
WINTER	10/30	11/8	11/26



From TownVibe,  
the publisher of  
Berkshire Magazine, 413-329-7331,  
[cvermeulen@townvibe.com](mailto:cvermeulen@townvibe.com)